

PURIFY PATHWAY

STEP 1: SUPPLY

Buy 4, Get 1 FREE

The first step toward Elite Health is Synergy's Microbiome **PURIFY KIT**. The best value and potential comes with the purchase of 4 kits for customers, which will earn you one FREE Purify Kit to call your own! This investment in your health, the health of your customers, and the health of your business will lead to plenty of rewards.



Social Media?
Try something like this with your photo!



STEP 2: SHARE

Time to find those 4 kits a home! Every business needs customers, and yours is no exception. The Elite Health journey is an enticing and attractive one. Share your story! Spread the word, make invitations, and involve people with confidence!

DON'T FORGET: TAKE A BEFORE PICTURE!

The microbiome Purify Program leads to many benefits that are internal and unseen. However, many who strictly follow the Purify Program will experience visible benefits, which can even include weight-loss!



BIO-MARKERS: While researching and formulating the Purify Program, Chief Scientific Officer Dr. Tripp and his staff measured and observed several biomarkers within test subjects. If you or your customers have the ability to look at your own biomarkers before and after the Purify Program, go for it! Statistically, you are very likely to see results similar to what Dr. Tripp observed: overall health improvements, and an important decrease in several risk factors.*

STEP 3: SUPPORT

"Coach," "host," or simply "friend." Whatever you call yourself, you have the privilege of supporting your customers through their 7 days of the Purify Program. It's easy! Simply encourage, follow-up and do your best to answer questions. You can visit synergyworldwideblog.com for helpful resources, and share your own experiences so your customers never feel alone. Private Facebook groups are one simple way to stay connected to your fellow Purifiers, or set up times to chat. Kindly hold each other accountable. Your microbes will thank you!

STEP 4: SYSTEMIZE

One or more of your customers may want to lead his or her own friends through the Purify Program. Help them to enroll as a Synergy Team Member, taking the same 4 steps you took, starting with their own "Buy 4 Get 1 FREE" Purify pack!

REMEMBER: At this point, your customers may have some impressive before-and-after photos of their own to help them through Step 2!

REWARDS

Following the four steps on the other side of this page will help you and your customers benefit from an improved microbiome balance—a tremendous step toward Elite Health. Additionally, the financial rewards of this 4-Step pathway can include, but are not limited to, the following:

STEP 1-2 REWARDS:

- Elite Honors Qualification
- \$796 in total earnings
- \$190 in total profit
- \$179 Value in your FREE Purify Kit

STEP 4 REWARDS*:

- \$200 Fast Start Bonus
- \$250 Go Elite Bonus
- \$43+ Basic Commissions
- \$25+ Title Plus Bonus

**Assuming in a “base zero scenario” that STEP 4 is completed by two of your four customers enrolling as Synergy Team Members, one on each leg, and that you are Elite Honors qualified.*

WHAT'S NEXT?

- FORTIFY, coming to North America in Q3 of 2017!
- PROTECT your microbiome by combining nutritious food choices with Synergy's top-quality product combinations.



“How confident am I in the Purify Program? I am 100% confident that this will have benefits for anyone.”

—Dr. Matthew Tripp, Chief Scientific Officer,
Synergy WorldWide/NSP